



# PANAMA CITY DOWNTOWN WATERFRONT HOTEL

AUGUST 11, 2020

# VISION



A vibrant downtown with an ecosystem of residents, workers, businesses, shoppers, visitors benefits everyone in the community



Redevelopment occurs incrementally – one step at a time with each step building on the previous step



Panama City's downtown has great unrealized potential but a first step is needed to start realizing the potential



An ideal first step is a quality, branded hotel that attracts people and activities to the downtown



St. Joe can provide the resources and hospitality experience needed towards the first step of a vibrant downtown

# JOURNEY

**2018**

**SEPTEMBER 6**  
Letter of Interest

**SEPTEMBER 13**  
Consideration of Interest

**NOVEMBER 2**  
Reinforcement of Interest

**2019**

**FEBRUARY 12**  
MOU

**MARCH 11**  
Public Information  
Webpage

**MARCH 28**  
Voluntary Community  
Open House

**JULY 17**  
Voluntary Community  
Open House

**DECEMBER 19**  
Voluntary Community  
Open House

**2020**

**MARCH 4**  
Voluntary Community  
Open House

# PUBLIC OUTREACH



## WEBSITE: [WWW.PCMARINAHOTEL.COM](http://WWW.PCMARINAHOTEL.COM)

- Meeting calendar, documents, FAQ, news coverage
- 2,216 website visits/5,560 page views
  - 97 comment submissions



## COMMUNITY OPEN HOUSES

- Attendance of 354
- 104 comment cards



# CONCEPTUAL SITE PLAN



EVERYTHING DESCRIBED OR DEPICTED IS PROPOSED AND NEED NOT BE BUILT, OR IF BUILT, MAY NOT BE BUILT AS DESCRIBED OR DEPICTED. All of the amenities and improvements described or depicted are based on current development plans which are subject to change without notice. No guarantee is made that any of the future improvements, amenities, facilities, and features described herein or depicted by artists' renderings will be built or, if built, will be of the same type, size or nature as depicted or described.

# CONCEPTUAL RENDERINGS



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# KEY POINTS

## 100% PRIVATE FUNDING

No public dollars, public loans,  
public bonds

## NO WAIVERS

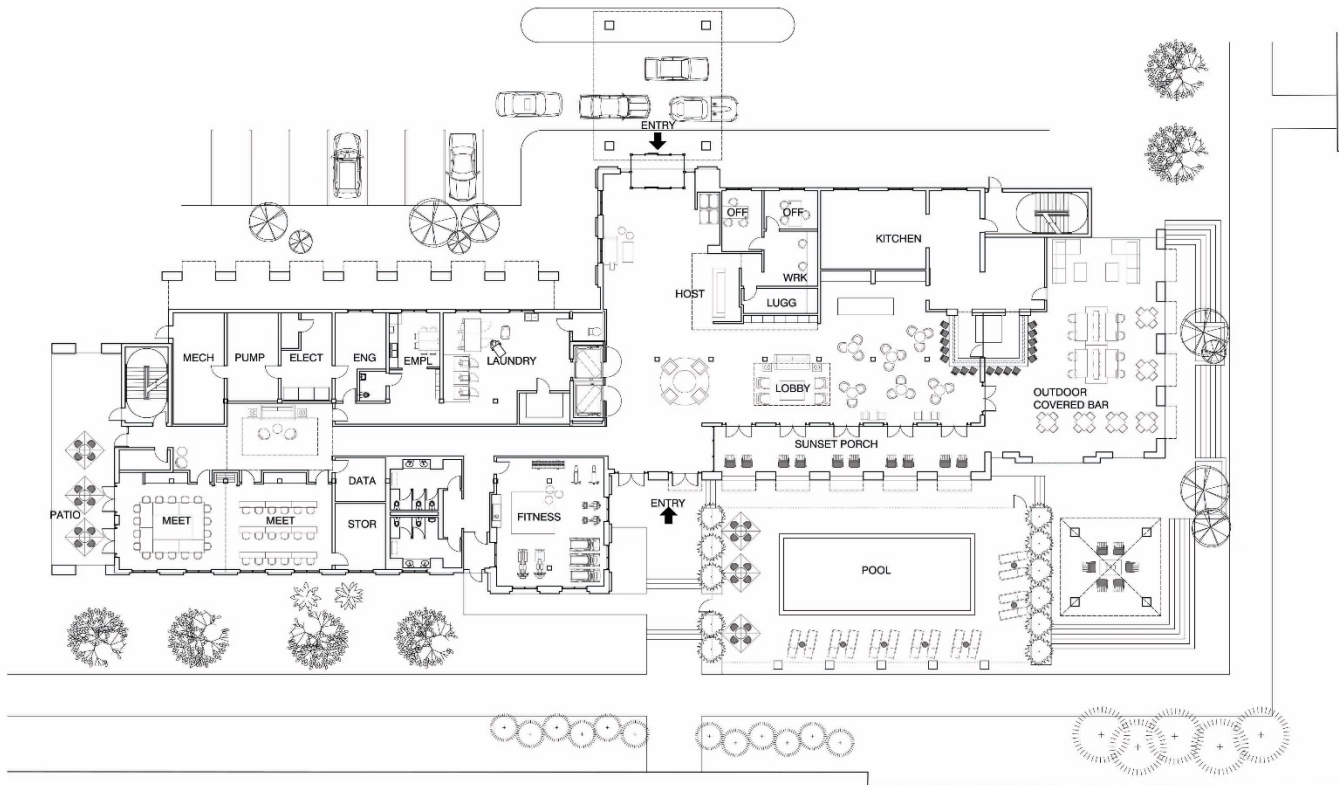
No reductions or abatements of  
taxes or fees

## REVENUE SHARING

City will receive a % of gross  
revenue of the operations



# NEXT STEP



**LOBBY LEVEL FLOOR PLAN**

## PRE-CONSTRUCTION STAGE

- Site Inspections and Analysis
- Engineering and Design
- Brand/Programming
- Financial Pro-Forma/Cost Estimate
- Permitting